



Announce

# The Michigan Public Transportation 2010 Annual Meeting

August 17-20, 2010

Shanty Creek Resort

Bellaire, Michigan



# Mystery Presentation to Highlight Program



The 2010 Annual Meeting will feature a “Mystery Presentation” as it opens on Wednesday, August 18. Following the official Welcome by MPTA President Sylvester Payne and MDOT Deputy Director Jackie Shinn, there will be a special ceremony and presentation that will kick off the conference. Annual Meeting planners have only said that the event will have special significance for all attendees, will honor a special guest and that it is a recognition that has been “years in the making.”

## 2010 Conference Will Feature Breakout Sessions; Multitude of Topics and Special Track for 5310 Agencies

Responding to requests from past participants, this year’s event will feature a number of breakout sessions on Thursday morning, August 19. For the first time ever, there will be a special series of breakouts in a track identified specifically for 5310 Specialized Services systems that will also be of interest to all other transit agencies. Topics will include MDOT’s Economic Benefits Modeling System, How to Write a Corrective Action Plan, Title VI: What it Really is and Why it Matters, The Appropriations Process & Advocacy, Using Volunteer Drivers\*, Non-Emergency Medical Transportation\*, Coordinated Transportation Services\*. *\*Indicates sessions of particular interest to 5310 agencies.*

### 2010 Conference Features

#### Several Engaging Speakers

The Conference Agenda includes a mix of plenary sessions for all attendees, including APTA/CTAA/FTA panel discussions featuring Art Guzzetti, APTA Director of Policy, Roland Mross, CTAA’s Regional Representative, and Felicia Phillips of the FTA Region V Chicago office.



**Kelly Rossman-McKinney**

will be a keynote presenter on Wednesday morning. Ms. Rossman-McKinney gave a brief presentation at the MPTA Legislative Conference in February, 2010 and was so popular that many members asked that she be brought back as a main presenter for the Annual Meeting. She will provide an overview of how to present the public transportation message statewide.

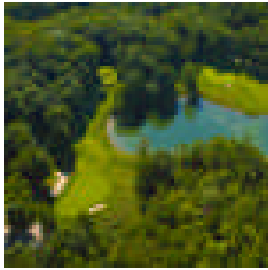
### Popular Tim Skubick will Present

#### Off the Record on the Road



One of the most popular speakers ever at prior Annual Meetings has been Michigan Public Television’s Tim Skubick, recognized “Dean of the Capitol Press Corps” in Lansing. Mr. Skubick will return once again this year with his popular political commentary show Off the Record—On the Road. This timely panel discussion of political prognosticators and Capitol Press Corps members will examine the recently completed August Primary Election results, comment on the upcoming November Election and handicap the various races that will remake the face of state government for the next several years. At this time panelists are expected to include: Kelly Rossman-McKinney, CEO of the state’s premier public relations and marketing firm, The Rossman Group, Bill Ballenger, publisher of Inside Michigan Politics, Kathy Barks Hoffman, AP Capitol Reporter and Chris Christoff, political reporter for the Detroit Free Press.

## Annual Loudenslager Golf Outing Remains Fixture of Event

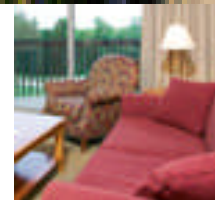
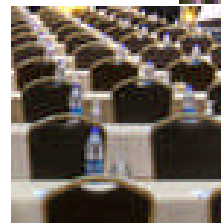
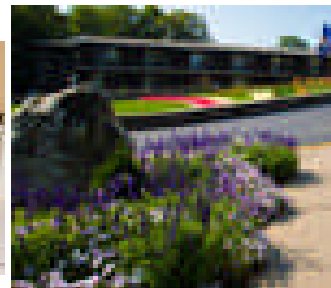
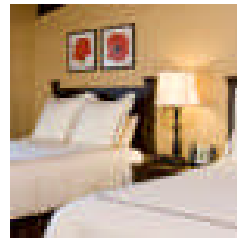


Again in 2010 the annual tradition of the Clare Loudenslager Memorial Golf Tournament will be an opening day pre-conference highlight for many. Started more than 25 years ago, the golf outing was begun as an opportunity for transit system professionals and suppliers and vendors to enjoy themselves during the conference in a fun event that allowed everyone to “let their hair down” for a few hours of relaxation and enjoyment on the links.

A fund was endowed within the Michigan Public Transit Association by former CATA Executive Director Clare Loudenslager. Mr. Loudenslager, an avid golfer, wanted to guarantee that the annual event would continue; hence the outing officially came to be known as the Clare D. Loudenslager Memorial Golf Tournament. As has been recent practice, the golfing takes place on Tuesday morning and will conclude with a luncheon and awarding of prizes. Persons of any golf skill level, including beginners, are always welcome to participate in this fun event. This year we will be enjoying The Legend Course at Shanty Creek.

## Remodeled Shanty Creek Welcomes Us to the North

Michigan’s great northland again calls us to conference in an “up north” resort setting, the longtime tradition for this meeting. Our return to the north country couldn’t be met with more excitement than returning to the Shanty Creek Resort for the first time in many years. And if you haven’t been to Shanty in a few years, then you’ll be in for a pleasant surprise as the Resort has made a number of improvements and has been remodeled in the past couple of years.



## Special Awards from Both the MPTA and MDOT

Both the MPTA and MDOT will be presenting special recognition during the conference luncheons. MPTA will honor legislators and others who have contributed significantly to the advancement of transit in Michigan; while MDOT will present annual service awards to various transit agencies.

## Vendor Show Anchors Day One at Conference

The always-popular Vendor Show and Exhibit will anchor Wednesday afternoon, on the first day of the Conference. This event provides an opportunity to see the very latest products and applications of both new and existing technology in a convenient setting within the Conference agenda. There will be ample time to stroll through the exhibits and for vendors and transit personnel to chat. And, of course, don’t forget that there are always prizes at the conclusion of the show thanks to the generosity of our great vendor base of MPTA Associate Members!

# Michigan Public Transportation Annual Meeting 2010 Agenda

## **Tuesday, August 17**

Loudenslager Golf Outing, The Legend

Breakfast Buffet at Lodge, 7:30a.m.- 8:30a.m., 8:45 a.m. Shotgun Start, 1:45 p.m. Lunch & Prize Drawings

Conference Registration Open 3 p.m.-5:30 p.m., Conference Center

President's Reception, 6:00 p.m.; Dinner, 7:00 p.m.

Bellaire Ballroom and Porch

## **Wednesday, August 18**

Full Breakfast, 8:00 a.m.-9:00 a.m.

Conference Registration Open 8 a.m.- 4 p.m.

Welcome, 9:00 a.m.

MPTA President, Sylvester Payne & MDOT Deputy Director Jackie Shinn

Special Presentation, 9:15 a.m.-9:30 a.m.

Panel Discussion, APTA/CTAA presenters: 9:30 a.m.-10:15 a.m.

Break: 10:15— 10:30 a.m.

Panel Discussion, FTA presenters: 10:30-11:15 a.m.

Keynote Presenter: Kelly Rossman-McKinney: 11:15 a.m.- Noon

Luncheon: Noon-1:15 p.m. with MPTA Recognitions

Vendor Exhibition: 1:30 p.m.-3:30 p.m.

Vendor Prize Drawings: 3:30 p.m.

Reception & Dinner: 6:00 p.m.

## **Thursday, August 19**

Full Breakfast, 8:00 a.m.-9:00 a.m.

Conference Registration Open 8 a.m.- 4 p.m.

Breakout Sessions, 9:00 a.m.-9:45 a.m. & 9:45 a.m.-10:30 a.m.

Break 10:30 a.m.-11:00 a.m.(Resort Checkout for those leaving today)

Breakout Sessions: 11:00 a.m.- 11:45 a.m.

Luncheon: 11:45 a. m.-1:15 p.m. with MDOT Recognitions

Afternoon Plenary Session: MDOT Presentations, 1:15 p.m.-2:45 p.m.

Break 2:45 p.m.- 3:00 p.m.

Afternoon Plenary Session: Tim Skubick's Off the Record on the Road, 3:00 p.m.-4:00 p.m

(Thursday evening dinner is on your own.)

**Friday Morning Activities, August 20 are for MPTA Members Business Meetings Only.**

Agenda is tentative. We reserve the right to make changes to final agenda.

Please visit the MPTA website: [www.mptaonline.org](http://www.mptaonline.org) for updates.